



ISRAELI PROFESSIONAL FOOTBALL LEAGUES

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DATA & RELATED PRODUCTS

REQUEST FOR EXPRESSIONS OF INTEREST

BACKGROUND

The Israeli Professional Football Leagues (“**IPFL**”) was established in August 2014 by the professional football clubs in Israel to manage all commercial and professional matters of Israel's two top tier professional divisions.

The IPFL's mission statement has been since its inception to develop and strengthen the Israeli Professional Football brand for the commercial benefit of the clubs and to extend the reach and profile of the IPFL and its member clubs.

There are 14 professional football clubs in the top-flight Tel Aviv Stock Exchange (“**TASE**”) Premier League and 16 professional football clubs in the second tier (“**Liga Leumit**”).

In the framework of the IPFL's commitment to continually develop the commercial value of Israeli professional football, the IPFL has set a goal to upgrade, streamline and modernize the creation, management, collection and exploitation of the IPFL's match data for the benefit of the league, its member clubs and Israeli football fans.

In order to deliver the next stage of its strategy, the IPFL has identified a requirement for the products and services set out in this document. The IPFL would like to meet with interested suppliers and partners that can help the IPFL to achieve these goals. This RFP process may be followed by a competitive process under the terms defined by the IPFL.

SOLUTIONS THE IPFL IS INTERESTED OBTAINING

The IPFL wishes to affect a significant change in the creation, management, collection and exploitation of the IPFL's match statistics for the benefit of the league, its member clubs and Israeli football fans.

The IPFL is willing to consider any method or technology for providing and collecting data of IPFL matches. All live feeds will be accessible to the IPFL data partner(s) as well as stadia access. The key requirements are that official data will be fast, accurate and reliable, meets the needs of customers (league & clubs) and can be integrated into other IPFL data-based assets.

To deliver this strategy, the IPFL has identified a requirement for the following products and services:

1. Collection of physiological data, preferably LIVE or immediately after the match.
2. Tactical video capturing and Live streaming of Video to different coaching devices.

Preference will be given to one provider who can provide all required services, with an advantage to providers with proven track record in providing all services. Interested parties are asked to submit a list of relevant customers from within the sport/football industry.

PHYSIOLOGICAL DATA SOLUTIONS

Monitoring solution which includes the minimum following components:

1. Tracking Data

- Data quality - please specify obligation to minimal error percentage and maximum accuracy level live/post-match. Live capabilities will offer an advantage to the bidder;
- 0.04 seconds frames;
- Position of ALL players (subs included) and ball as follows:
 - Axis position X
 - Y-axis position
 - Speed of movement
 - Acceleration/deceleration
 - Ball = Z
- Ball location column:
 - Under the control of a player + which player
 - Under the control of a team + which team
 - Neutral - no ball control
 - Not in the game

2. Live Event Data

- Shots on goal
- Passes with different segmentation options:
 - Passing player;
 - Receiving player;
 - Point of pass;
 - Point of receiving;
 - Ignoring certain players (optional).
- Key pass
- Lost possession
- Shots assist
- Pass between lines
- Dribbles
- Pressure events
- Aerial challenge
- Ground challenge
- Steals
- Interception
- xG
- xA

Further additional parameters to be provided by bidder.

3. Segmenting Data Based on the Following Parameters

- Team;
- Player;
- Successful/unsuccessful;
- Attack form: build up/passes/stationery (corner, free kick, throw in);
- Time: 15 minutes;
- Pitch: 1/3 pitch width + 1/3 pitch length (optional).

4. Live Physiological Data Based on the Following Parameters

- Total distance;
 - Number of sprints;
 - Distance covered while sprinting;
 - Distance covered while in high-intensity running;
 - Number of accelerations;
 - Maximum speed;
 - Possibility to set parameters such as sprint (above 25 km/h) and high-intensity running (above 19.8 km/h), acceleration/deceleration (3 m/s), etc.
5. All data should be accessible in .json, .csv and .xml file formats, for the very least. All data should be available on supplier's platforms with personalized dashboard customized to client's needs.
6. Additional parameters (optional): Compactness and Area coverage.
7. Live demonstration of abilities will be required, in a scope to be decided by the IPFL, as a condition for approving successful bids.

SINGLE OR MULTIPLE SUPPLIERS/PARTNERS

The IPFL has yet to determine whether it wishes to appoint a single entity or more than one company to provide the products and services. Central to this decision is the IPFL's requirement for innovative, market-leading products/services and seamless integration/synchronisation.

TACTICAL VIDEO SOLUTIONS

Video solution shall adhere to the minimum following requirements:

- Tactical view of 20 (field) players as well as ball in each frame;
- Zoom on corner/free kicks;
- Upload to a shared cloud immediately after the match had ended and no longer than two hours following the end of each match;
- Files will be uploaded to a permanent cloud and will be accessible to IPFL and anyone on its behalf (mainly clubs) for several weeks/one month;
- Video will be edited with game clock;
- Each match will be put in one file which shall not exceed 5 Gigabytes; such file shall bear be named with a fixed format (for example: "Round X, home team - away team").

COMMERCIAL ARRANGEMENTS

The IPFL has yet to determine the preferred commercial basis for the provision of these services and products but may be willing to be flexible and also consider any/all of the following:

- fees calculated on a “time spent” basis;
- fixed fees;
- revenue share; and/or
- joint-venture basis.

REQUEST FOR INFORMATION & CONTACT DETAILS

The IPFL would like to meet (on an informal basis) with potentially interested parties to discuss the IPFL’s requirements and understand more about the products and services that they are able to provide.

Should you be interested in meeting, either physically or virtually, please contact Tamar Kneller at tamar@football.co.il or telephone +972-3-373-4050 preferably **before November 15, 2021**.

**Tel Aviv
25 October 2021**